

Benefits of standards to the primary sector

Access global markets

Open new doors to trade, help businesses operate in offshore markets, and give exporters a competitive edge.

Foster innovation

Using a collaborative approach, new standards are developed to reflect technological advancements and make room for innovation.

Bring ease and efficiency

Minimise unnecessary duplication and confusion in the market and decrease costs caused by inefficient and confusing multiple standards.

Help businesses thrive

Assist with risk mitigation and compliance, encourage best practice, allow easier market access, improve quality, decrease costs, and help businesses become leaders in their field.

Establish trust

Assuring consumers that the products and services they use are safe, reliable and fit for purpose. This allows primary producers to enhance their credibility and secure customer confidence.

Keep people safe and improve well-being

Reduce accidents and injuries, ensure good quality care, and safe and reliable products and services.

Standards New Zealand is committed to working with primary industries to help add value to relevant sectors. Talk to us about how standards can help you unlock innovation and engage internationally. We can also help you access international standards to apply global best practice locally.

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Standards in the primary sector

What the benefits are and
how you can get involved

How does Standards New Zealand work with the primary sector?

Standards development

We offer stakeholders a range of pathways to develop new standards, update existing standards, and adopt overseas standards.

International participation

Did you know there are more than 1000 ISO standards related just to agriculture? We coordinate international review group membership so New Zealanders can participate in the development of a wide range of international standards.

Access to standards

We publish, sell, and enable access to New Zealand, joint Australian/New Zealand and international standards.

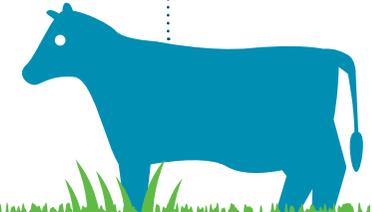
NZS AS 4708:2014
Sustainable forest management



NZS 8409:2004
Management of agrichemicals



ISO/TS 34700:2016
Animal welfare management



NZS 8410:2003
Organic production



AS/NZS 5667.12:1999
Water quality



ISO/TC 207/SC 7
Greenhouse gas management and related activities

ISO/TC 34/SC 19
Bee products



ISO 17989
Tractors and machinery for agriculture



ISO/TC 307
Blockchain and distributed ledger technologies

